ACME

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MALE PHYSIQUE ARTISTRY

STEVE CANTER

BY PARR

VOLUME FIFTEEN
OCTOBER 1961

COVERS: FRONT & BACK
Johnny Kemper
by BOB ANTHONY

adonis

Editorial

Once again we have come up with what we feel is a unique and outstanding NEW feature to follow up our Steve Wengryn special of not-so-long-ago ! Knowing how curious everyone usually is about new styles, and also knowing that everyone who goes to the beaches or swims is extremely conscious of wearing apparel, we have undertaken to present a full feature on this subject in these pages. We feel assured of your response and approval of this feature and hope that it will whet your appetites and set you yearning for the outdoors and the summer sun.

THE EDITOR

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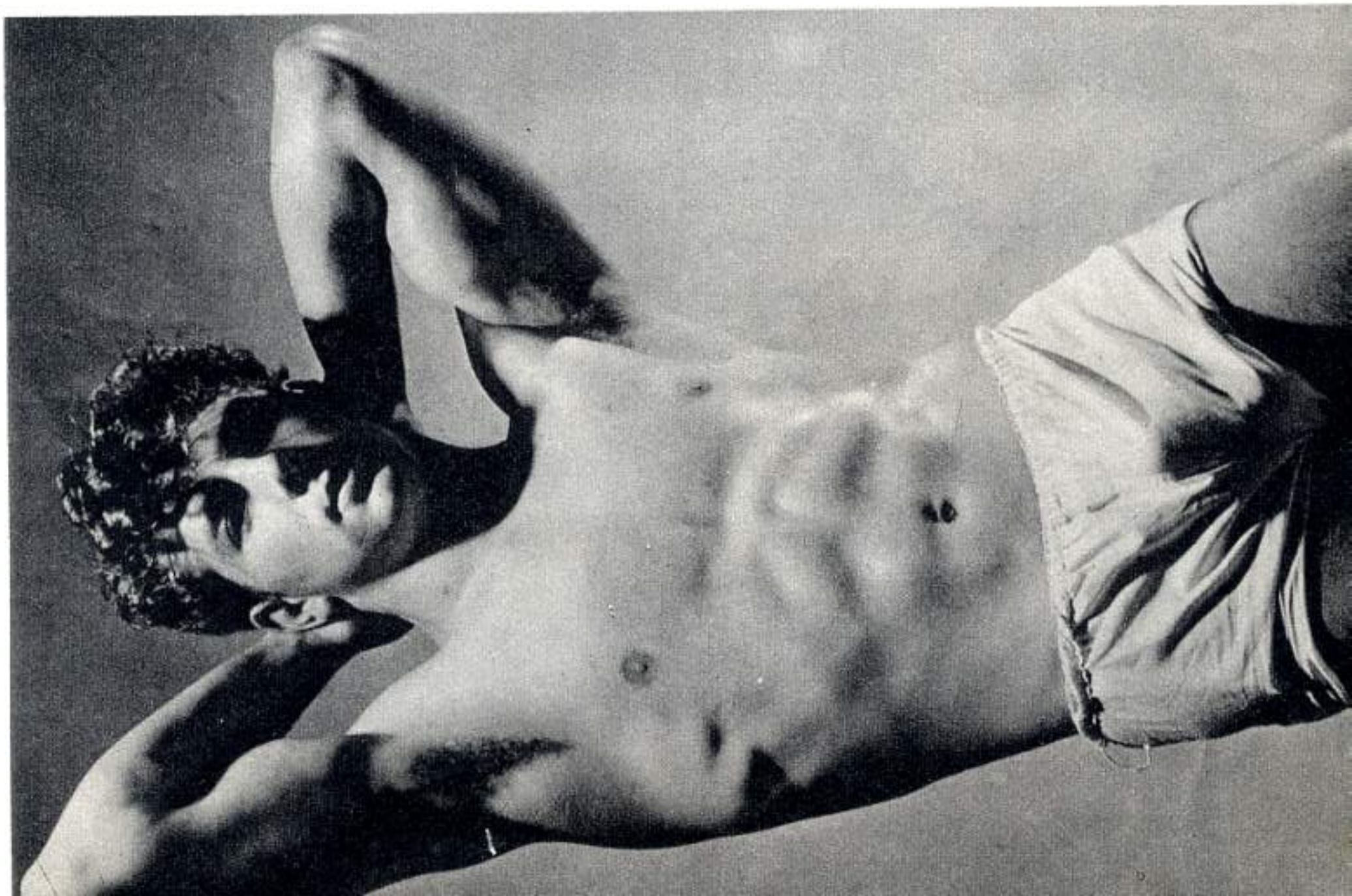
JUST

How many youngsters would not be proud to possess such a husky, muscular body at the age of FIFTEEN years as that which we feature on these pages of young Englishman DAVID REID ? The superb photographs were taken by STUDIO TEN.



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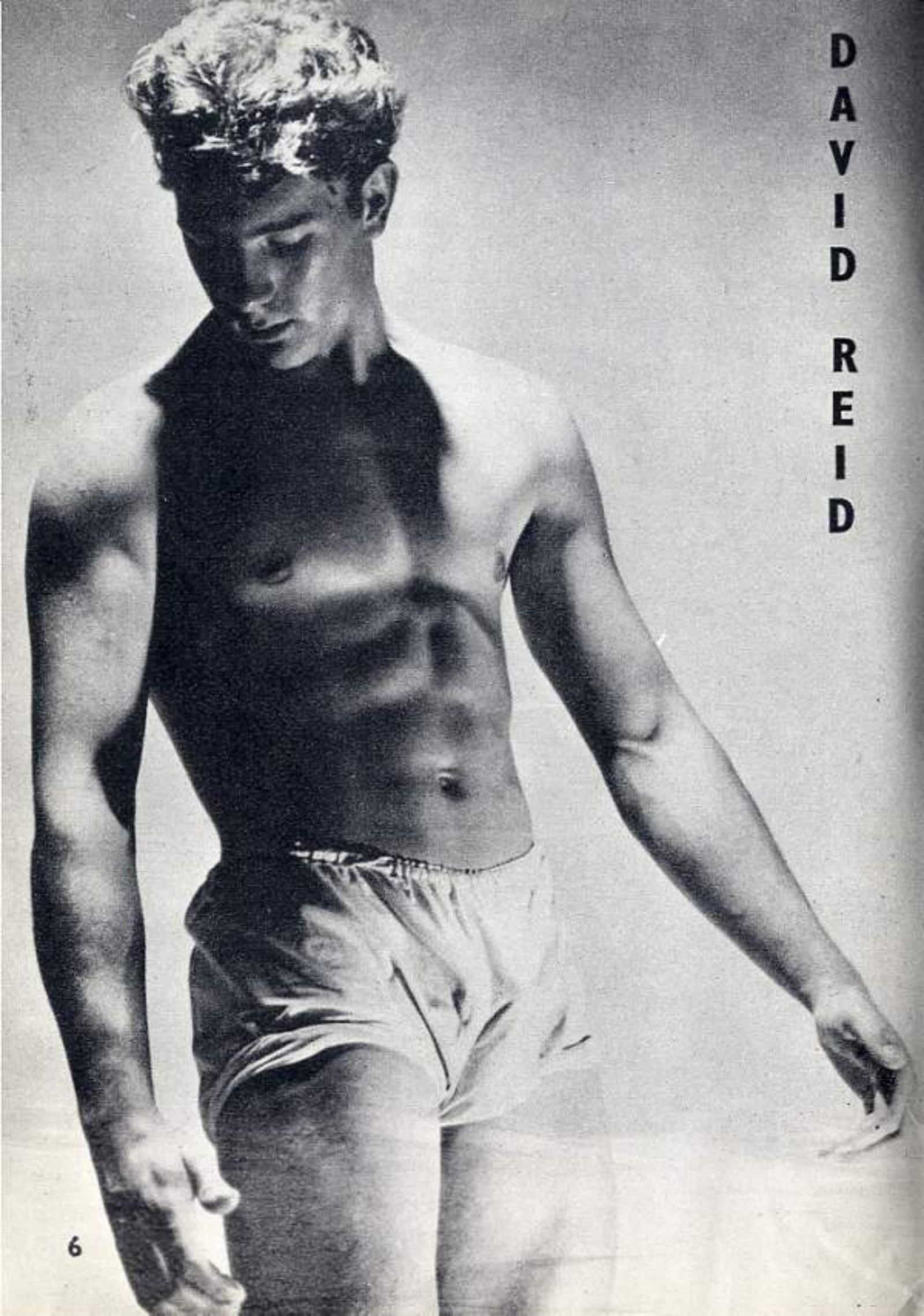


DAVID REID

STUDIO TEN

'teen TALKS

★ ★ ★ ★ ★ ★ ★

In response to so many young people's questions, we are starting with this issue a new department devoted particularly to the confusion of the teenager and in it we shall take up the many questions and problems which come up in their struggle from childhood to maturity. While this is aimed principally for the young man, we are certain that many adults will find the information contained in it to be of value to them also, for we find many of them are also unenlightened on these particular subjects.

In spite of the fact that a growing youngster is ' supposed ' to be told the facts of life by his parents, and other questions are also ' supposed ' to be answered by the schools, we find in our questioning that this is not done and the AVERAGE teenager, particularly in America, is actually very much in the dark about what is happening to himself as he stretches to bridge the gap between adolescence and maturity.

It was after we became fully aware of this fact, that indeed the average youth of American birthright was so totally uninformed, that we have undertaken to start this series of articles in this magazine! We also hasten to point out, that while we are indeed of British origin, our large American circulation warrants our undertaking this series. We find that the average British youth, while still in many cases stumbling in the dark like his American counter-part, is nevertheless, a bit better informed by his parents in some respects—usually his sexual knowledge is more correct than that of his overseas counterpart.

One of the first things we would like to point out to the confused and questioning teenager is that he be CERTAIN of the accuracy of the facts he is accumulating in regards to his search for the truth about himself. One of the worst sources of information is the bragging of other youths which is apt to be treated as gospel truth, whereas, in fact, it is just stuff he has picked up here and there, and which is usually half-truth, or completely false.

If you are in doubt about certain facts and wish answers to them, there are places to search them out where you can trust the replies—certainly not from another uncertain youth . . . The first place to go is to your parents. If, unfortunately you have the type that refuse to recognize their responsibility and who tend to hope that if the ' subject ' is kept suppressed it will GO AWAY, then you will have to seek other sources of information.

If there is a teacher at school you feel you can trust, then by all means try for the answers there. If not, then try your church. But, whatever you do, do NOT take for the TRUTH the hot air spread about by others of your own or slightly older age-group. There is too much tendency to act the braggard and to tell ' tall tales ' to impress others, and too much of this sort of thing has been easily accepted by growing youngsters as the truth, resulting in much further confusion, frustrations and mis-conceptions.

Unfortunately, however, in many cases a responsible adult cannot be located for help, for many of them are as badly mis-informed and filled with old wives tales type of information, and for this very reason we have decided to begin this series of articles which will, we feel, be of great help to those whose questions remain un-answered and whose minds are greatly burdened by this darkness of information.

In future articles we shall go into everything which we feel that should be brought out along these lines, everything from sexual organs to pimples, and in the simplest of language so that all may easily understand what is being said! None of this Latin stuff for us.

So, how about it fellows—look for our first article in the next issue of Adonis, we'll be seeing you then.

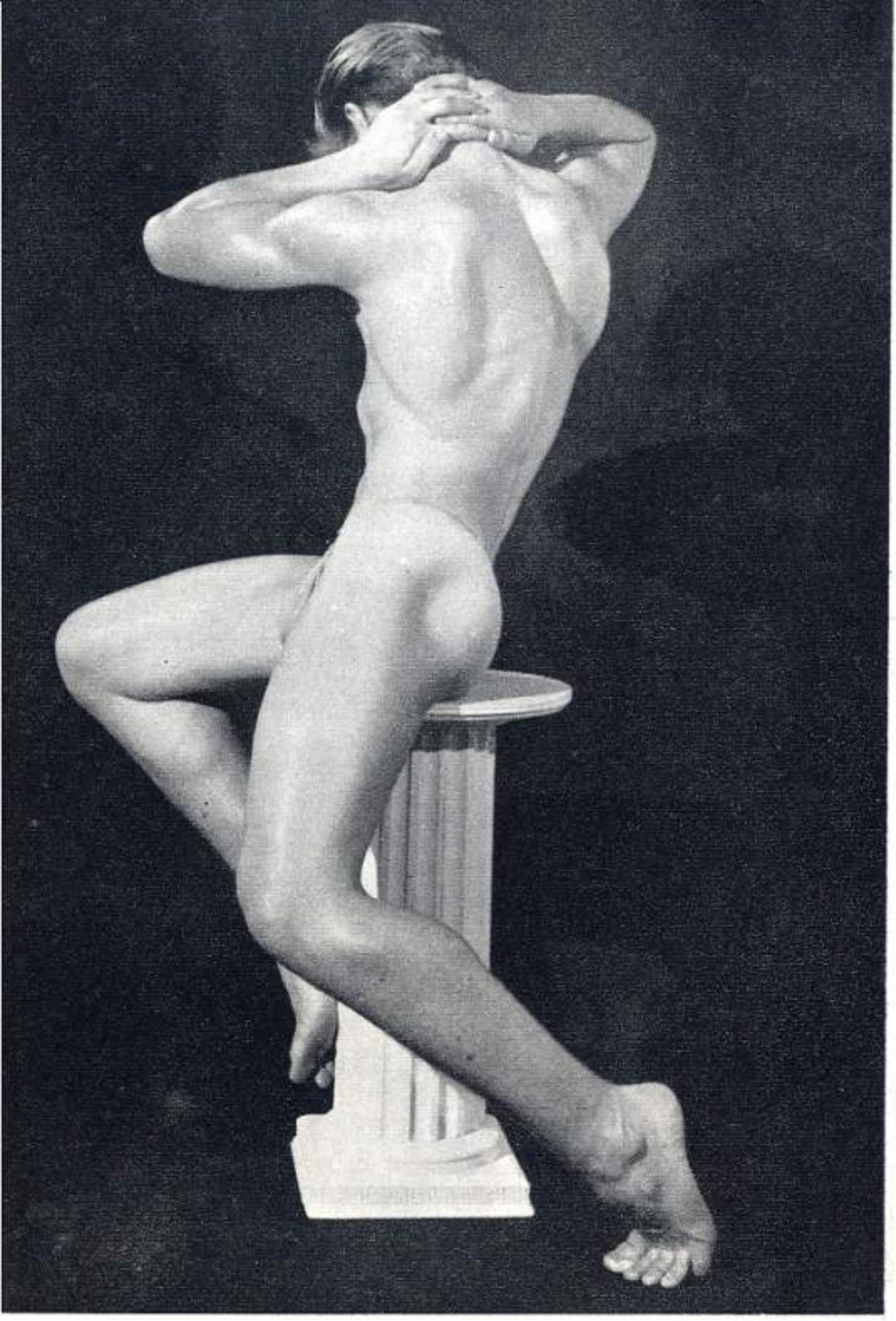
COVER BOY

Johnny Kemper

Our FEATURED model this issue is a healthy, happy young muscleman from teeming New York City, 15-year old Johnny Kemper. He is still in school where he is quite sports minded. He is of Dutch-Italian descent, stands 5 ft. 9 in. tall, weighs 160 pounds. He also loves to swim and likes popular music.

Photographed by

BOB ANTHONY



JOHNNY KEMPER

ARE YOU A GOOD LOSER ?

Everyone likes to win, this is a common enough desire, whether it be in the ordinary little things in your everyday life, or whether it is of vast proportions—such as winning the MR. UNIVERSE contest. This is a natural and quite human desire.

But, how many of you are good at losing as you are at winning ? We will be quite surprised to find that you are as good a loser as you probably think you are ! Take stock of yourself and see, face up to the fact brutally and honestly, and you'll probably not be so sure of yourself next time. WHY, you may ask, is this of importance anyway—if you lose, you lose.

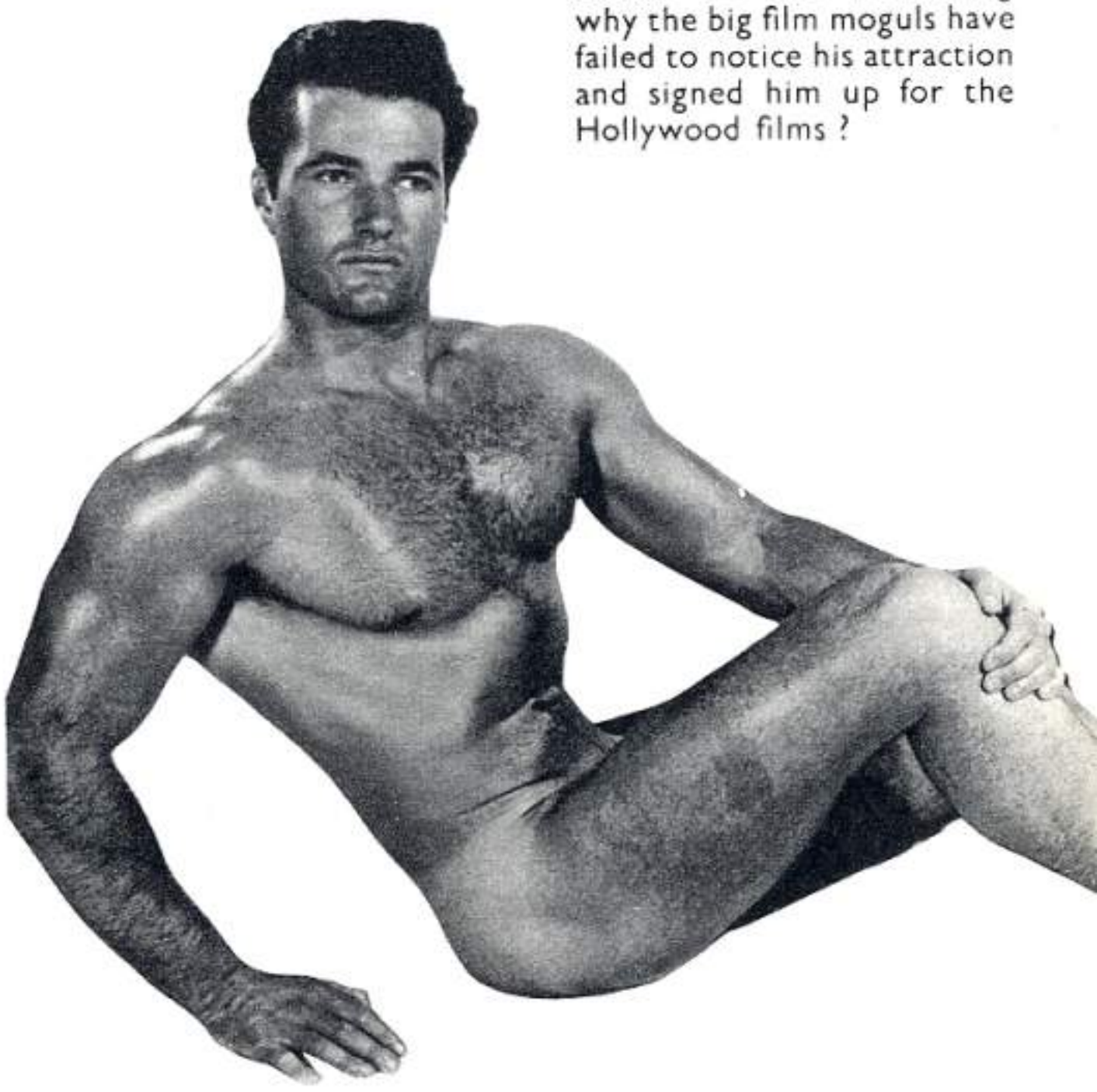
Well, look at it this way. Life itself is like a gigantic game in which we are all the players. Like in any such game, you win and you lose. However, part of the stature of man is the way in which he takes things—his victories, his defeats. We notice, of late, a growing tendency for people to take their losses with increasing rage, hate and frustration ! This is not going to do the loser or anyone else any good—in fact, it only brings on personal problems to the guy who reacts in this manner—inner tensions, strong feelings, etc.

Try and remember at all times that you are an adult male (or about to be) and try and control your emotions when a defeat stares you in the face—don't fly off into a rage and make a fool of yourself in front of others. How many times, for instance, have you seen a lifter blow-up when he knew he couldn't make the grade ? He usually drops the weight, stalks off mad, making remarks—and continues to irritate everyone else the rest of the time by loudly defending himself. The same applies to physique contests and the posers in them. We have seen far too many cases of the losers taking it much too badly, threatening to punch the judges in the nose, etc. (I WAS ROBBED). This is certainly NOT good sportsmanship and not only harms the person, but of course, it makes him extremely unpopular with everyone around him too.

While it is not always easy to do the best thing, to lose gracefully, next time round when you're about to explode—think first, and overcome your childish emotions.

RUGGED MANHOOD

Here is a rugged example of healthy manhood which is an inspiration for all, whether young or old, towards building a good body. His name is Bruce Reed and he is twenty years old. The photographs were sent in by APOLLO, who have done a lot of work with this outstanding model, including various films. With Bruce's rugged frame and manly looks, we are wondering why the big film moguls have failed to notice his attraction and signed him up for the Hollywood films ?



Scientific NOTEBOOK

DID YOU ever stop to wonder why we close our eyes when we go to sleep ? Well, the reason we do is that our eyelids have to be held open by subconscious effort while we are awake—so, when we fall asleep the eyelids fall shut. This also tends to keep the eyeballs from getting dry.

IN SPITE of the stories (and films) to the contrary, did you know that a man does stand a very good chance if attacked by such ferocious animals as a lion, tiger or leopard? What we tend to forget is that man is the largest, fiercest and most ferocious of all animals—and it is a matter of record that even though caught by surprise, many have strangled attacking wild animals to death in the ensuing struggle. You are stronger than you think.

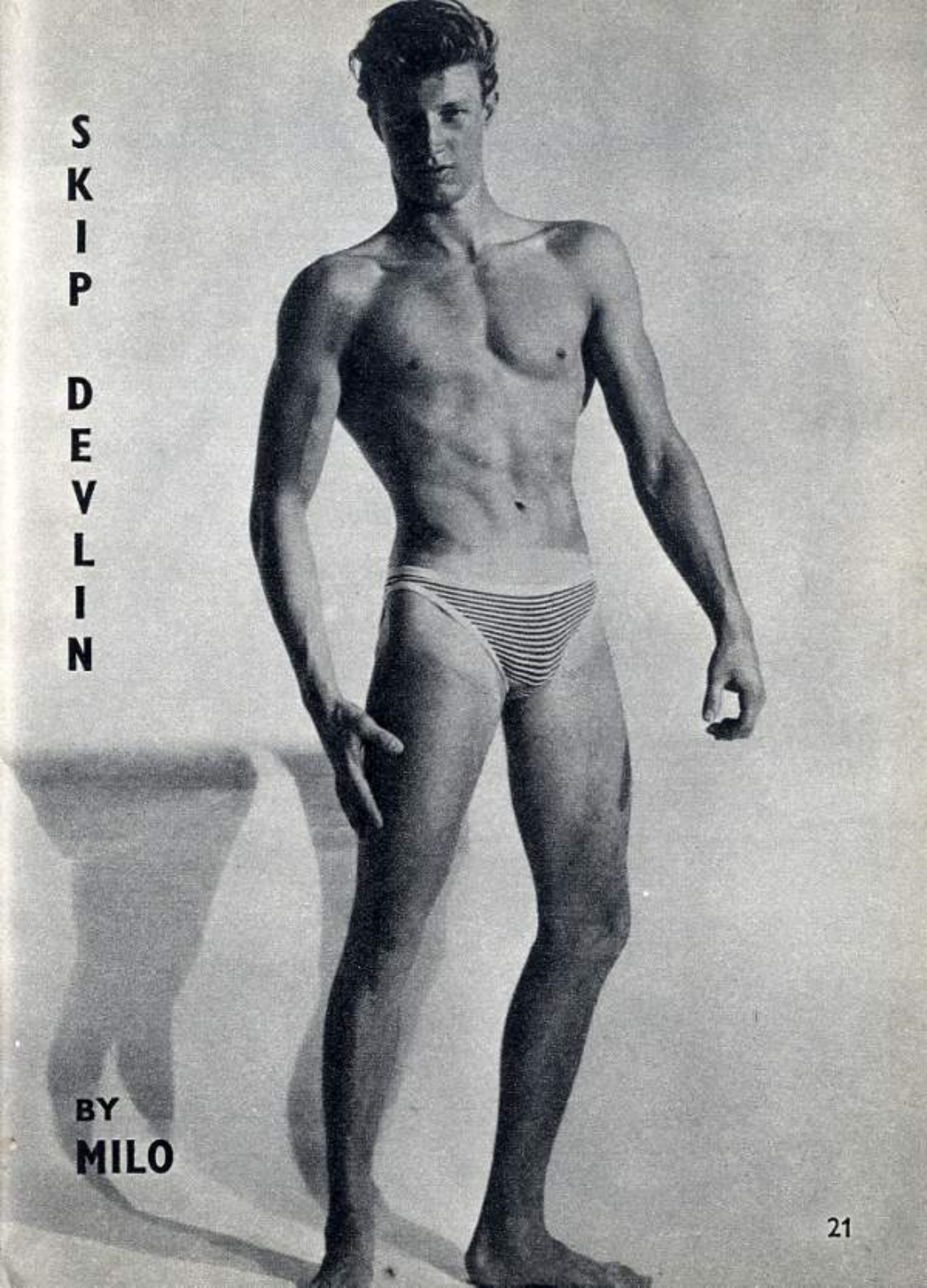
WE BET you don't know that chasing a certain animal will give the budding athlete good practice—particularly soccer or football players ! Give up ? Try chasing a chicken and you will soon get the idea. They never run in a straight line, dashing about erratically. This will give the ballplayer excellent training in fast dodging, change of pace, and broken field running. Let us know how you come out.

HAVE YOU ever wondered how your shadow could be classified ? According to the experts it is not animal, vegetable nor mineral. It is just the relative absence of light and therefore belongs to that peculiar classification of things which includes the dark, vacuums—and incidentally, the place where your lap goes when you stand up. THINK ABOUT IT.

EVER STOP to wonder how your food would taste IF your sense of smell were not functioning.? Pretty bad, according to the scientific experts. You wouldn't know an onion from a potato they say, and everything else you ate would be flat and unidentifiable too. Unpleasant prospect at that.

Lithe TEXAN

Typical of the average person's idea of a Texas cowboy, lanky, lithe SKIP DEVLIN fits the role perfectly—for he is just that, a cowboy from Texas . . . But, don't let that lanky, wiry build fool you—he is as tough as they come, and powerful too . . . A cowboy is anything but soft . . . And at 21 years, Skip is a rugged individual.


SKIP DEVLIN
BY MILO

SKIP DEVLIN

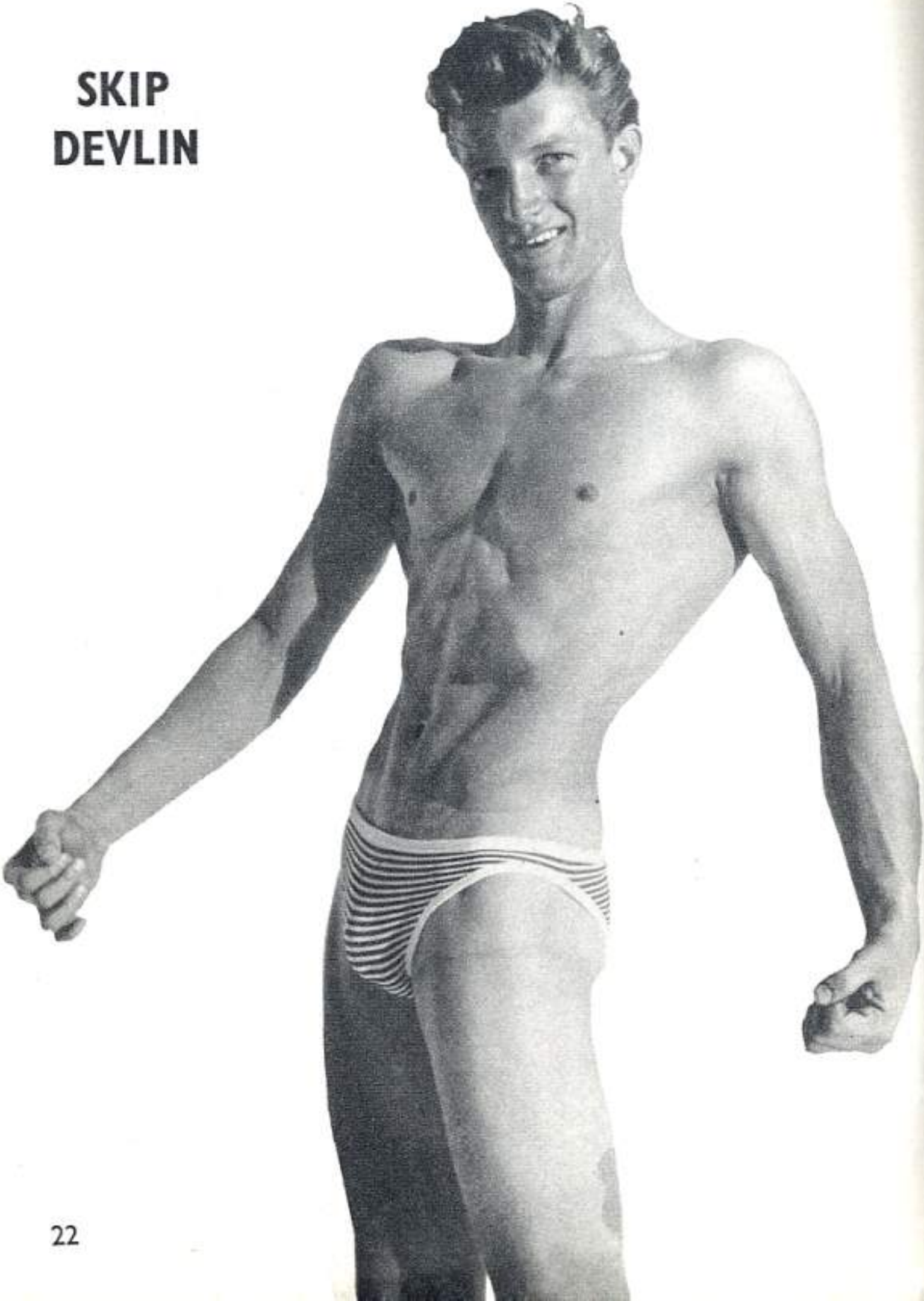


PHOTO CONTEST NEWS

Like everyone else, the staff supposes that you are anxious to know the results of our first Photo Contest ? Well, we have received some interesting prints for it, though many of them cannot be considered due to poor photography, still we did find many good ones and it has been a battle amongst the contestants. For the results and the winners be sure to look for our next issue of your favourite magazine.

and NOW . . .

FOR A REAL TREAT -

A DIFFERENT FEATURE -

A BIG SURPRISE -

turn the page ! ➧

61-derful

MARSHALLS

LOIN CLOTH

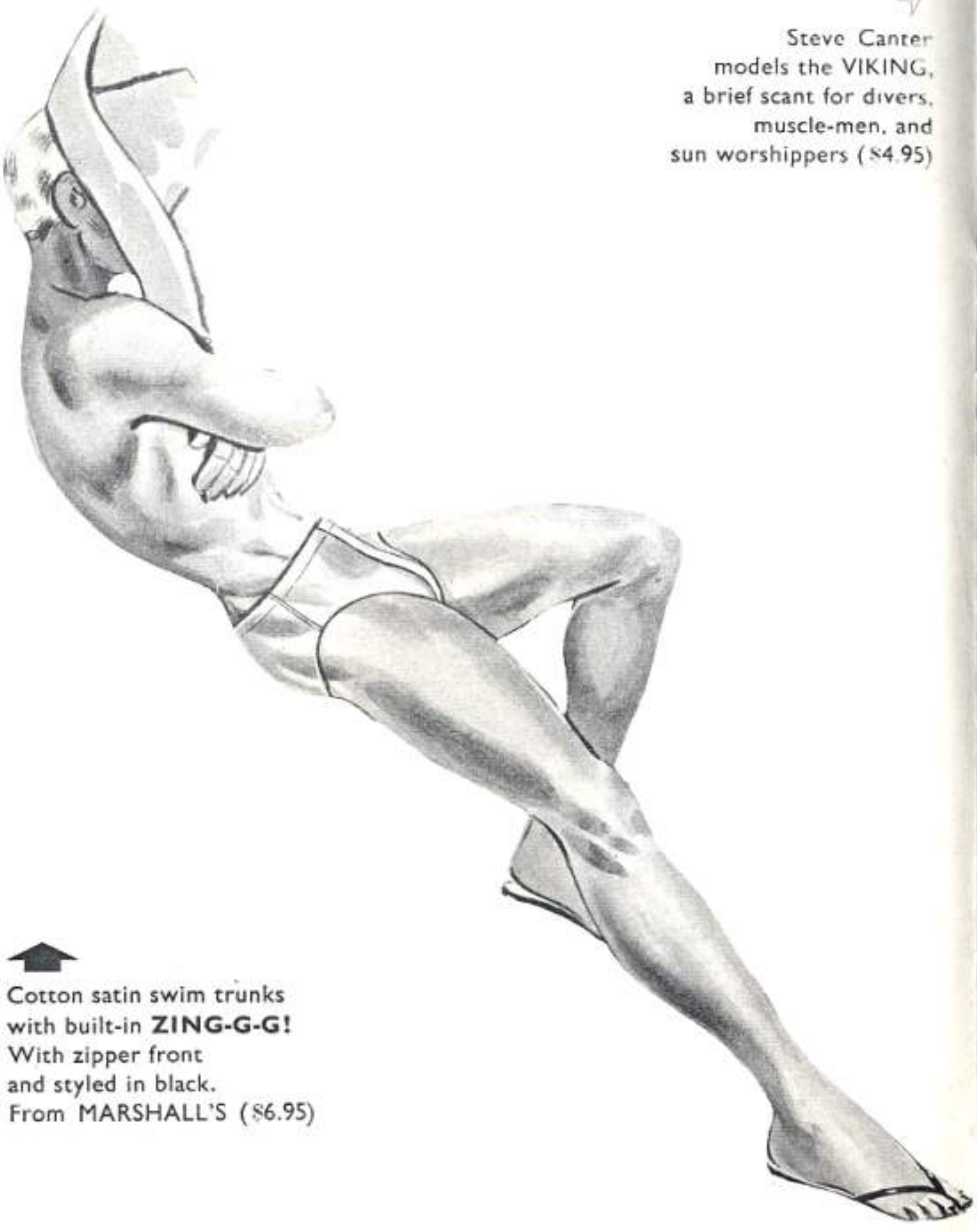
MALE wear

Once again, ADONIS brings you a new and entirely different type of feature—the scoop on the latest 1961 attire, and some of it is certainly interesting and different. We are sure that the guy who wants to show off his physique to the best advantage, to be the sharpest, or to be merely the centre of attention, will find many designs of interest in the following pages.

We wish to thank the firms that co-operated with us in this endeavour, for it was one of trials and tribulations, for as you know, we put together an issue many months before it appears in your hands, and as most firms do not complete their swimwear designs until shortly before summer, it was touch and go the whole way.

However, in spite of all the work and troubles, we feel that we really have a terrific idea here and we would like to hear how you, the reader, feels about this idea and it's presentation—drop us a line, please.

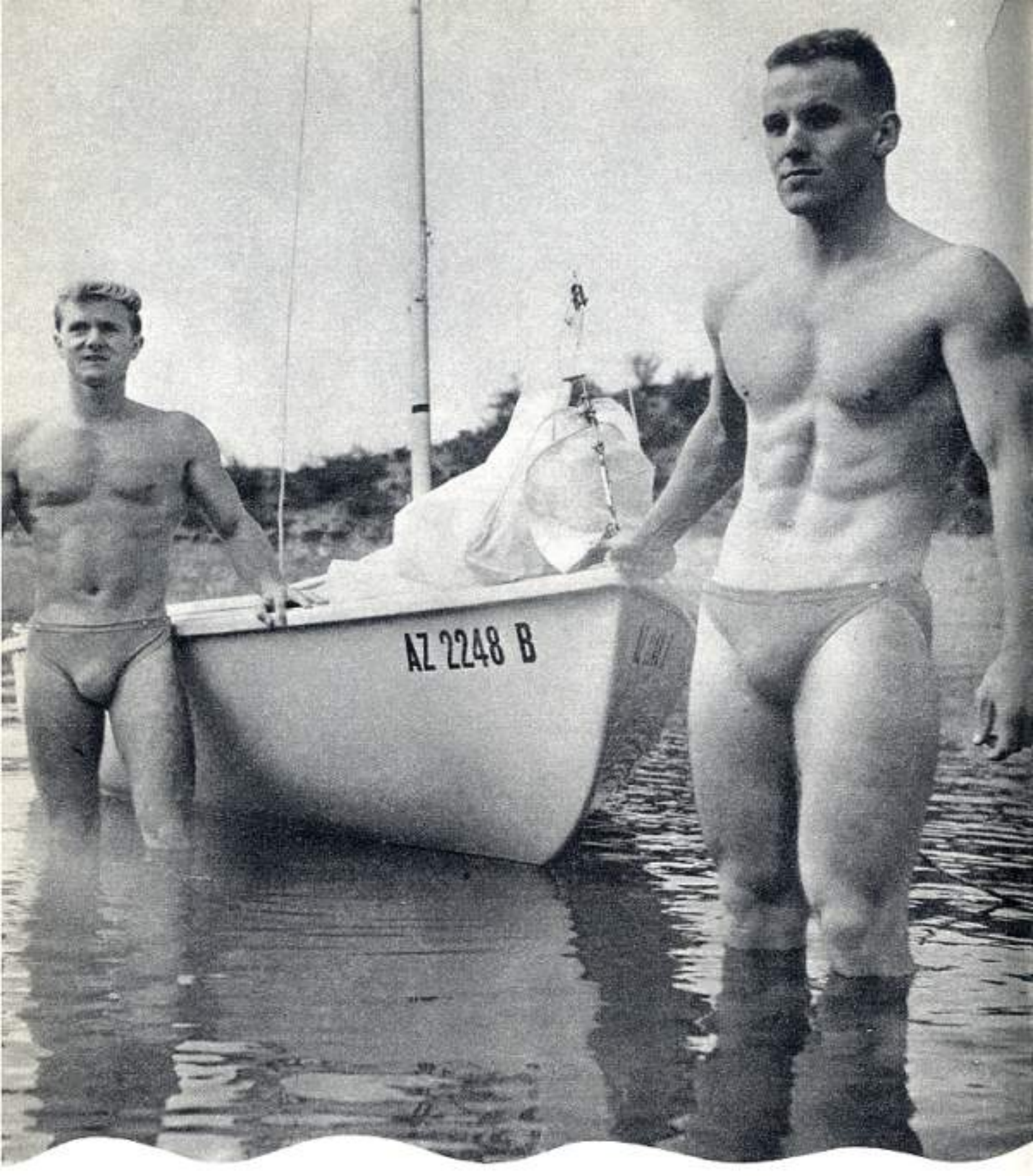
Enough chatter, however, go ahead and browse through the following pages of wonderful '61 male attire—we are sure that you'll find something you like in this terrific array of designs.



Steve Canter
models the VIKING,
a brief scant for divers,
muscle-men, and
sun worshippers ($4.95)

Cotton satin swim trunks
with built-in **ZING-G-G!**
With zipper front
and styled in black.
From MARSHALL'S ($6.95)

PARR
OF
ARIZONA



Bringing in sloop are Kenn Hamm in SNAP BRIEF (left) and Steve Canter in SNAP BIKINI (right). Both of these swim briefs are easily unsnapped for removal. Either style, $5.95. By PARR of Arizona

WILD ZEBRA

TRUNKS

CADET

SHORTS

by
MARSHALL'S

model BILL WATSON

Wears the new IONIC (right),
narrow crotch blends
into seamless front
for true action cut
($4.95)

Below Bill models the SKINDIVER,
a favourite for
all-day comfort in the water
or on the beach,
firm support, perfect fit
($4.95)

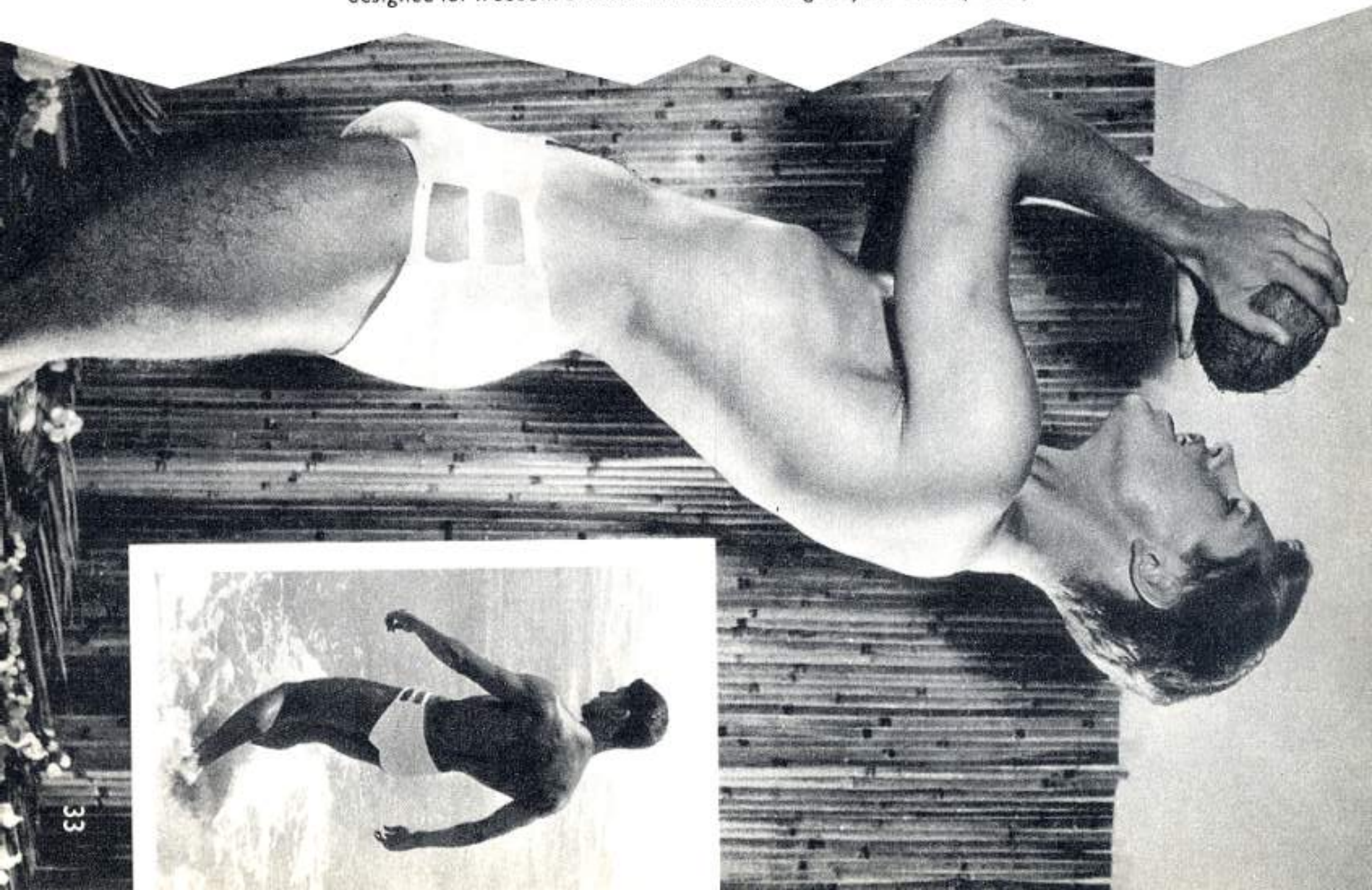
Bill models (above)
the new SURF PANTS,
a mid-thigh length innovation
designed to make
the thin man look like Tarzan ($5.95)

PARR of ARIZONA

As NEW as tomorrow . . . .

Lattice Bikini
2-way stretch nylon
By MARSHALL'S (≈8.95)

Designed by model Mark Nixon, this swim brief is in quality denim, designed for freedom of action and for showing off your build (≈5.00)



TANK SHIRT

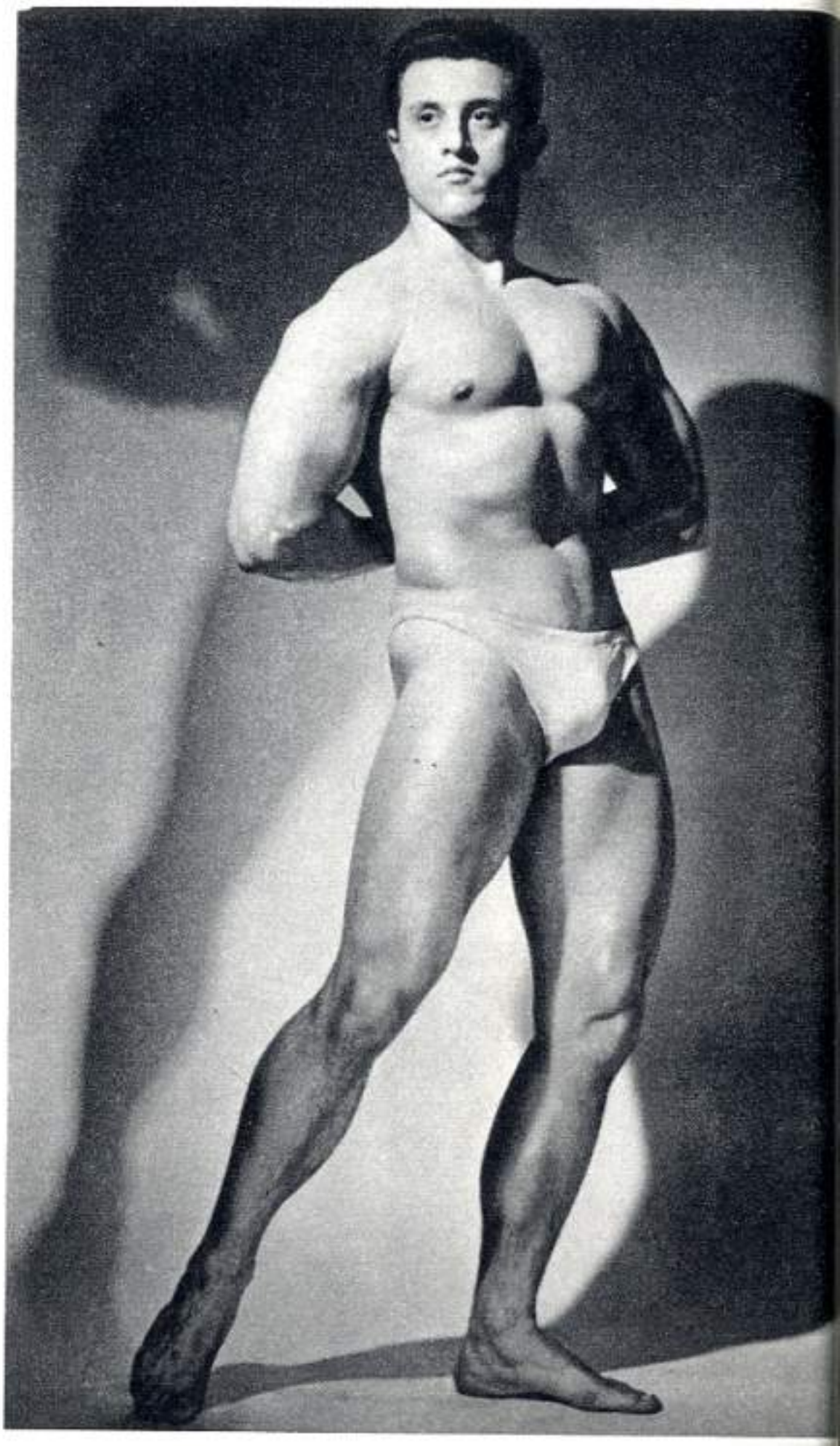
In stretch nylon with
unique cut ($5.95)
By MARSHALL'S

MODEL:
JOHN RAPLEE
PHOTOS:
CAL-MODELS

TANK SUIT

Don Williams models this 2-way stretch nylon, 1-piece suit. For work-outs, rehearsals or swim wear, by MARSHALLs (~5.95)

POT • POURRI

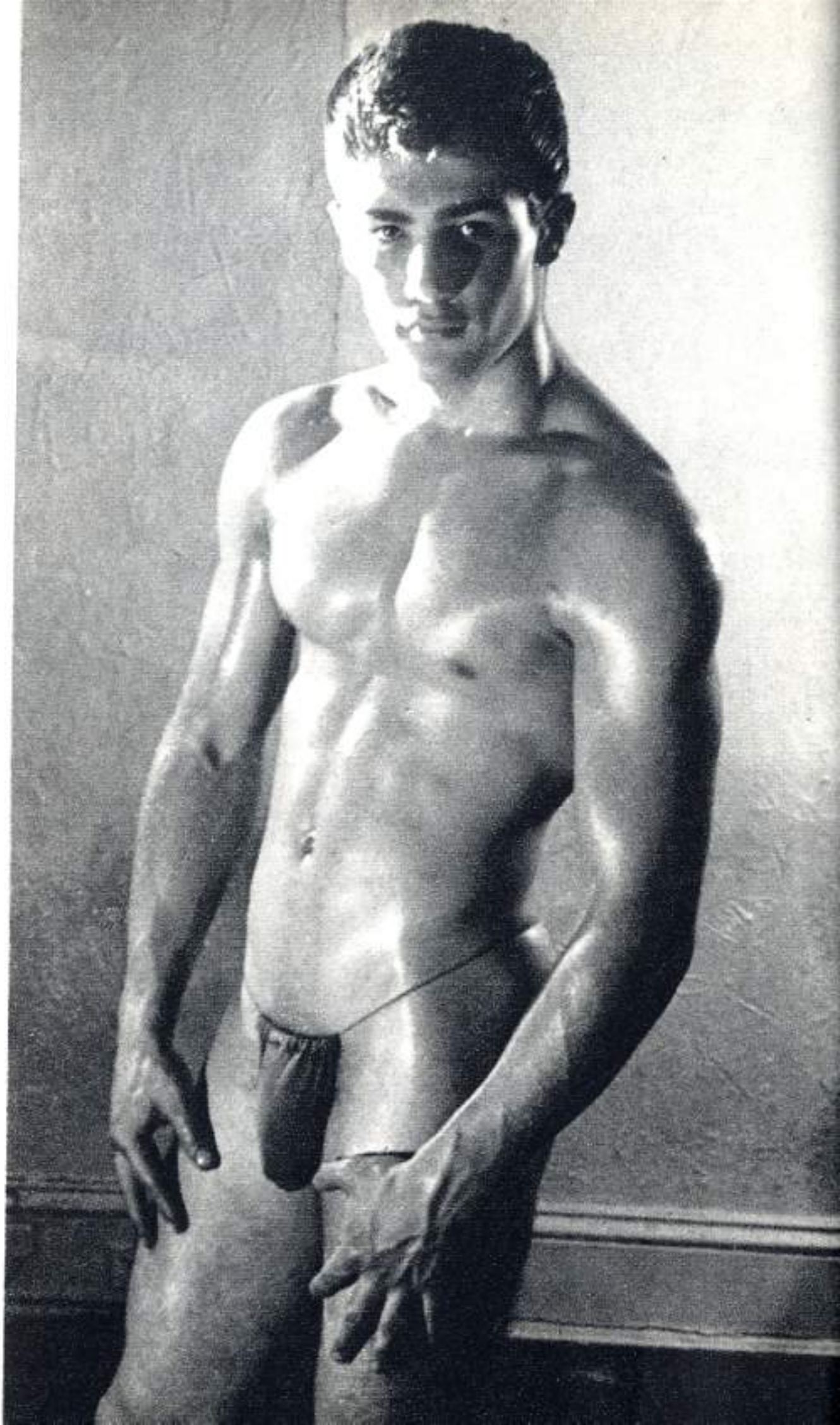


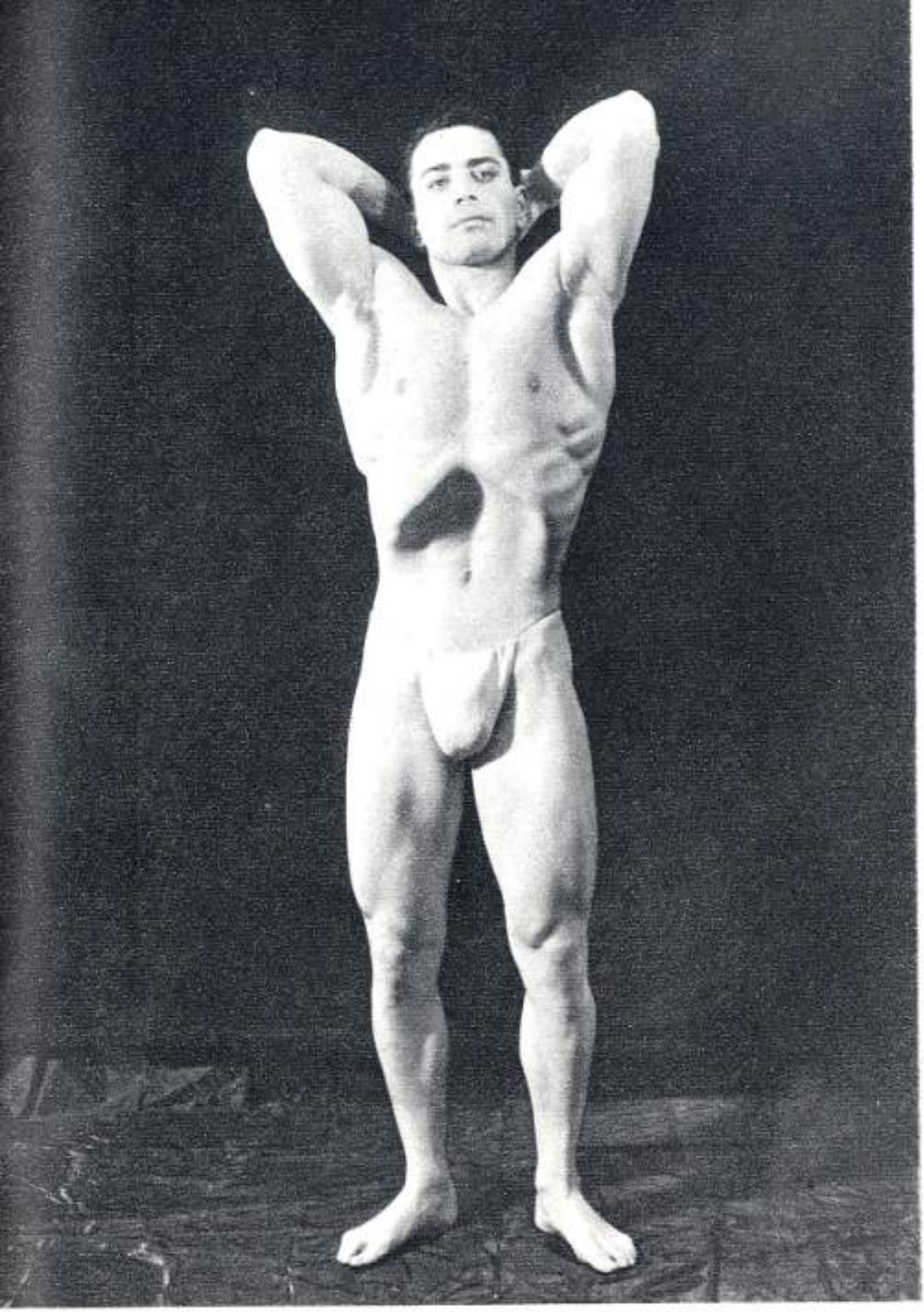
RON WILTSHIRE by HUSSAR

BOB YOREY by VULCAN

JOE CALI

by PLATO





NICOLA GHEZZI

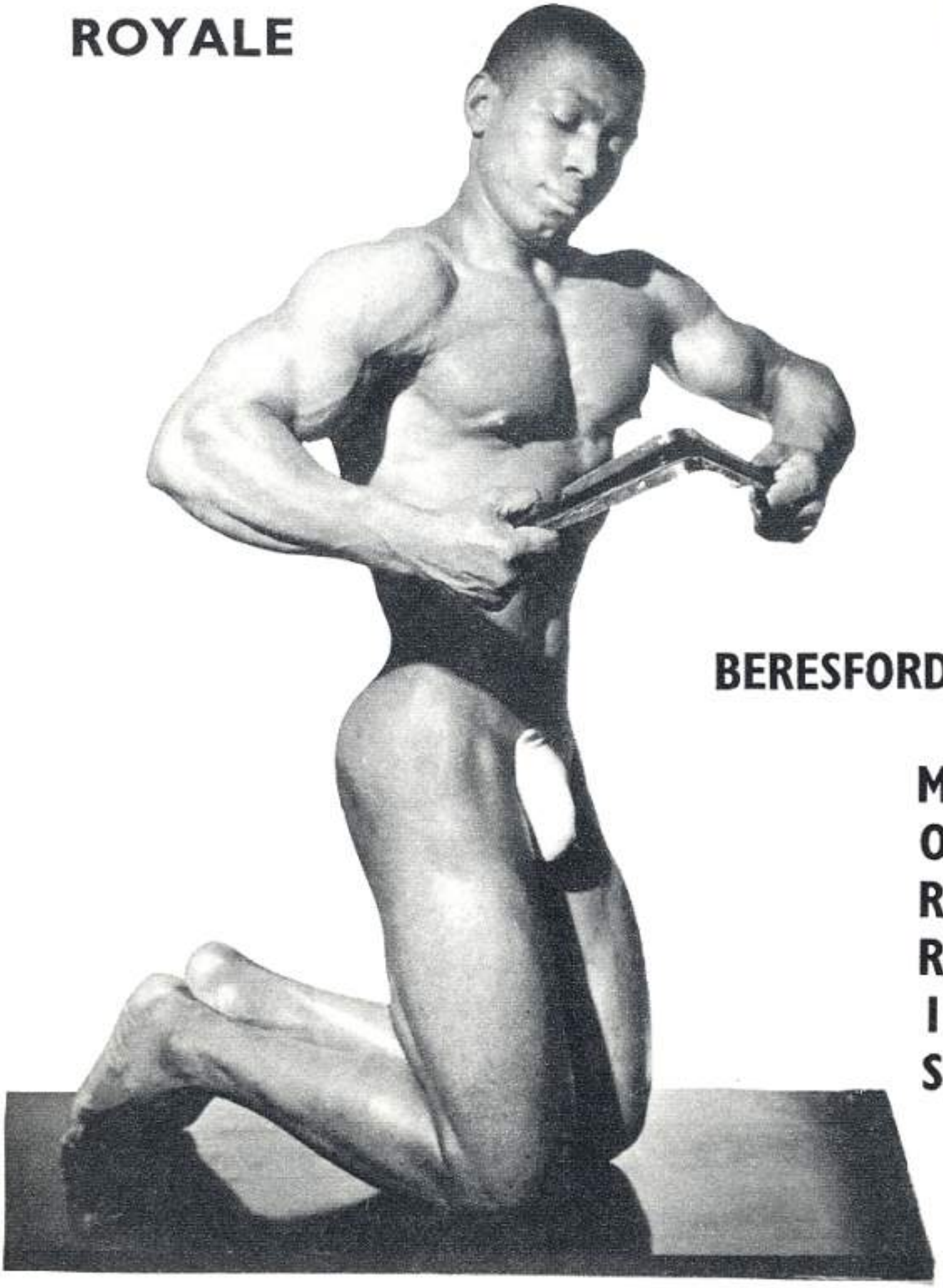
GUISEPPE MAGRO of ITALY

SCOTT
PRESENTS

MANFRED THAR

Len Coppola

ROYALE



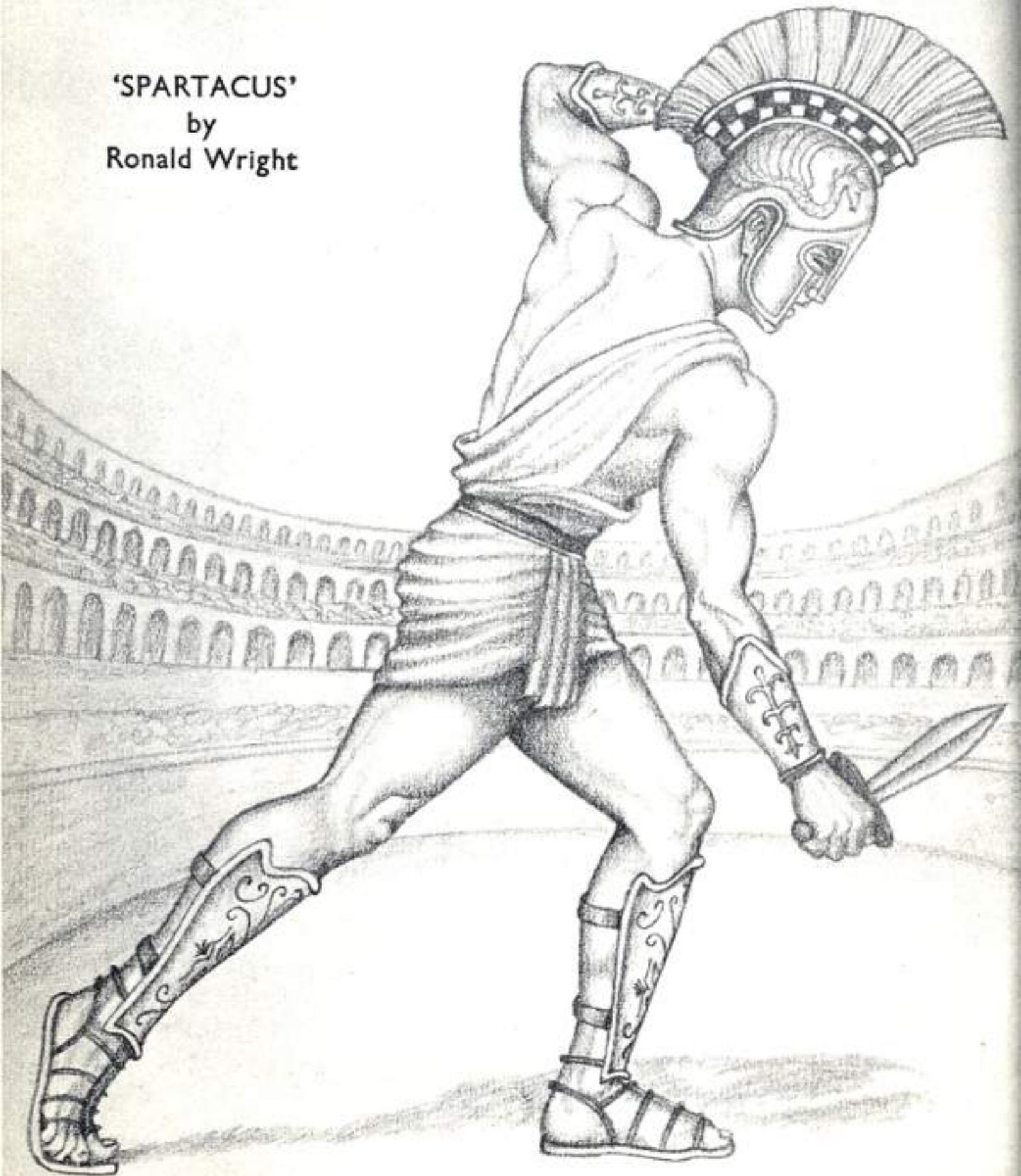
BERESFORD

MORRIS

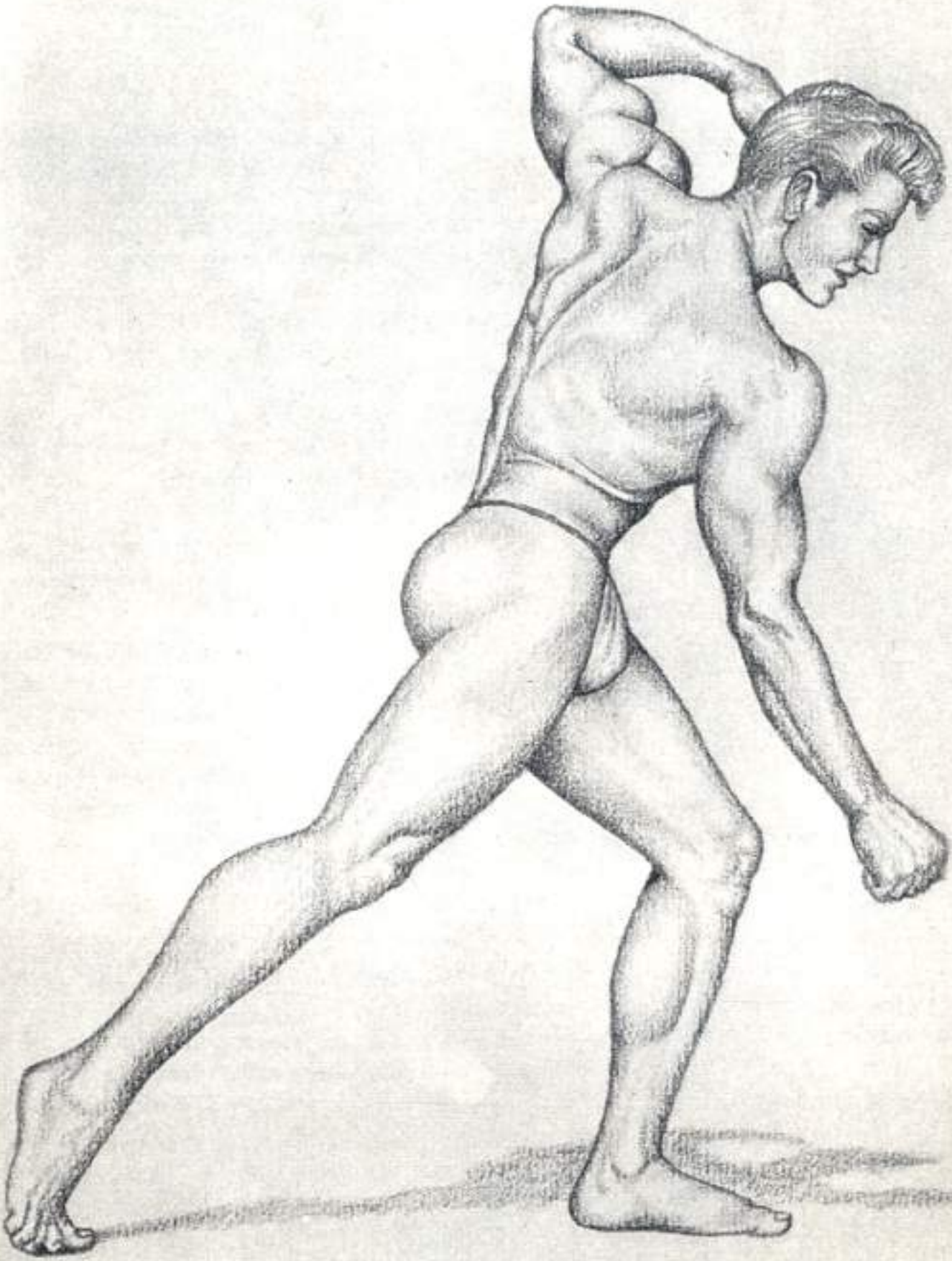
GEORGE
CANEDA

Ancient &

'SPARTACUS'
by
Ronald Wright



modern



We get Letters . . .

I am an artist, one of the many unheard of, I'm afraid. However, I recently had a one-man show that proved to be very successful in all ways, so I'm on cloud 9. I admire a beautiful body more than any other work of art, and I have tried to acquire one through swimming and modern dance. The picture (see opposite) was taken last summer when I was 24 and weighed 145 pounds. I am 5 ft. 7 in. and extremely healthy. I enjoy receiving Adonis and Body Beautiful.

L.R., New York City, U.S.A.

"How many of you guys are agile enough to go leaping around through the air ???

This is simply to tell you how much I have enjoyed your publications and how glad I am that you have made them larger in page size, for it increases the pleasure of the pictures. Your magazine is certainly far superior to many of the American market which seem quite *trashy* to me. Let us have more of this sort of quality and less of the other kind.

J. J. D., Portland, Oregon, U.S.A.

"Thanks for the kind words, we do appreciate them and are making every effort to improve our magazine still further."

I am sure glad to see that you are restoring pictures of the more muscular guys to your pages. I have nothing against others wanting to see the lesser built ones, but personally, being a lifter myself, I would much rather see a guy who has something to offer in the muscle department.

K. B., Hollywood, Calif., U.S.A.

"We have had other requests like yours and are indeed using more muscular models in these pages. However, in defense of the less muscular male, everyone cannot be terrific and it does give "Mr. Average Male" incentive to see the others in print also . . ."

I am a Swedish boy who would like to write to you how much I like your magazine. I have been reading it for a long time, and enjoy every minute of it. It is too bad that the magazine is so expensive here in Sweden, I have to pay nearly a dollar for it, but I think it is worth it too. **T.H., Huddinge, Sweden.**

"We are glad that you like our magazine so much in spite of the higher cost in your native land."

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MARSHALLS

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Johnny KEMPER

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outstanding
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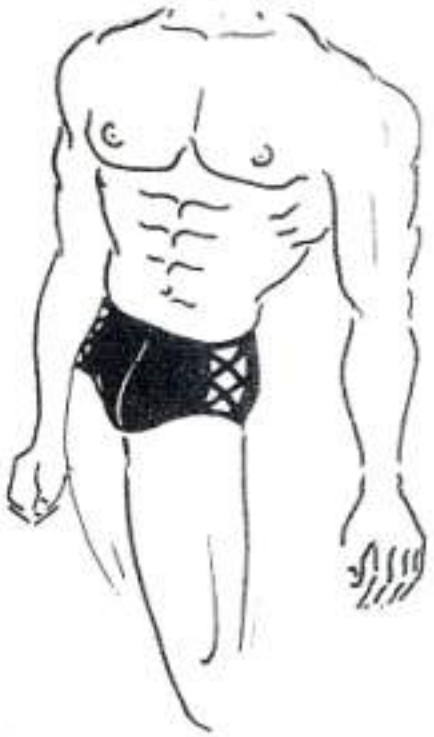

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***presenting* BRUCE REED**

12—4 x 5 photos of this rugged model for $2.00

J. ZENITH

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STUDIO TEN

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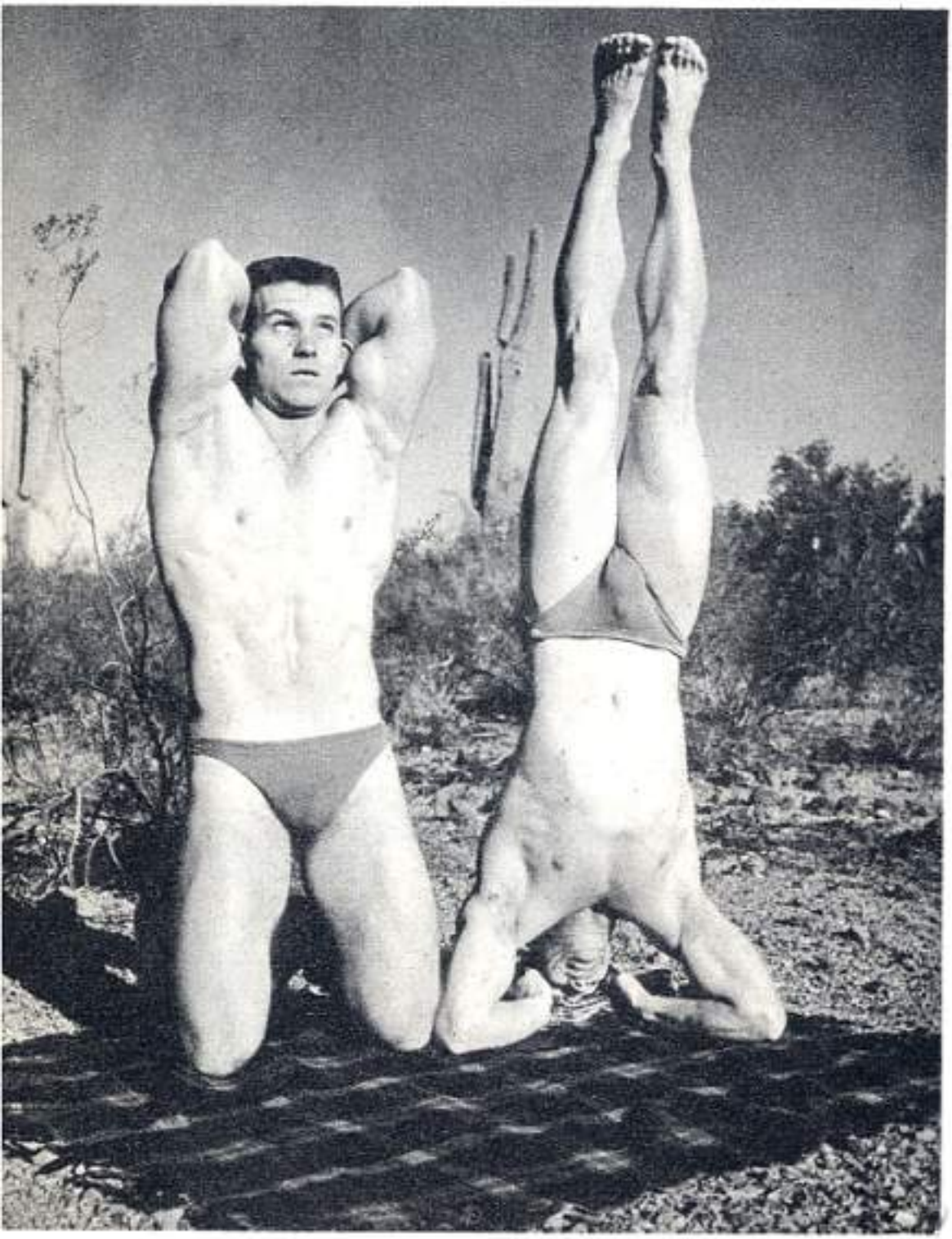

Steve Canter (kneeling) wears the VIKING, a sure-fit, brief for divers, muscle-men and sun worshippers. Scant as can be. (State colour and size—$4.95). Upside-model Billy McBroom wears the new SNAP BIKINI, a minimal swim slip brief enough to wear under beach trunks and can be snapped on and off in seconds (Sizes S-M-L, $5.95). We know you will be just as excited about our new styles as our enthusiastic models shown capering in the desert.

PARR OF ARIZONA

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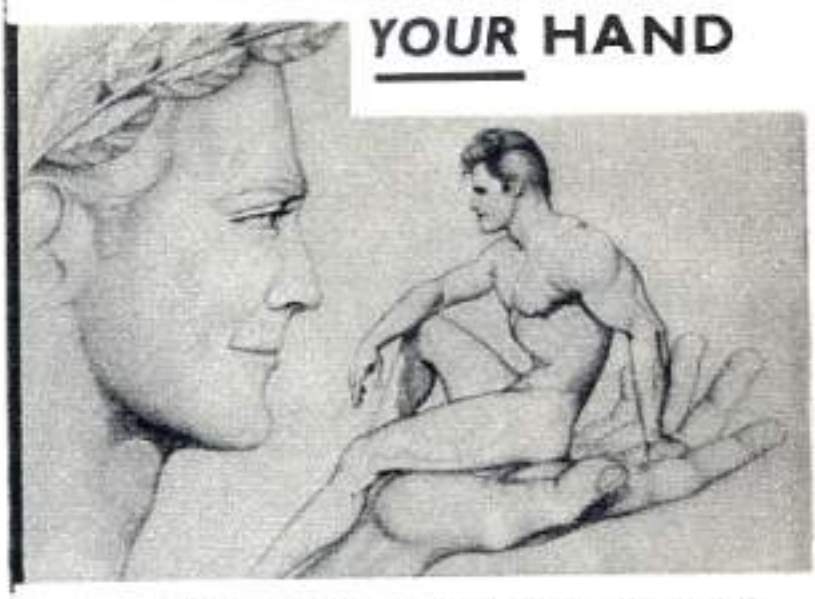

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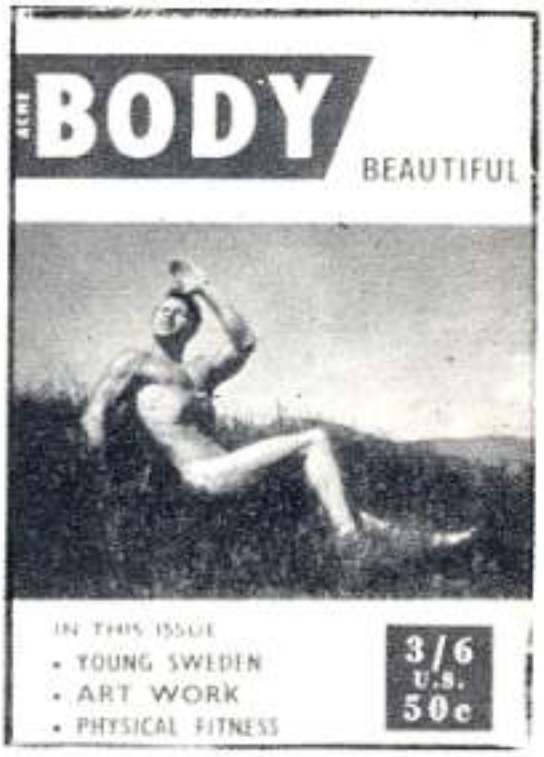

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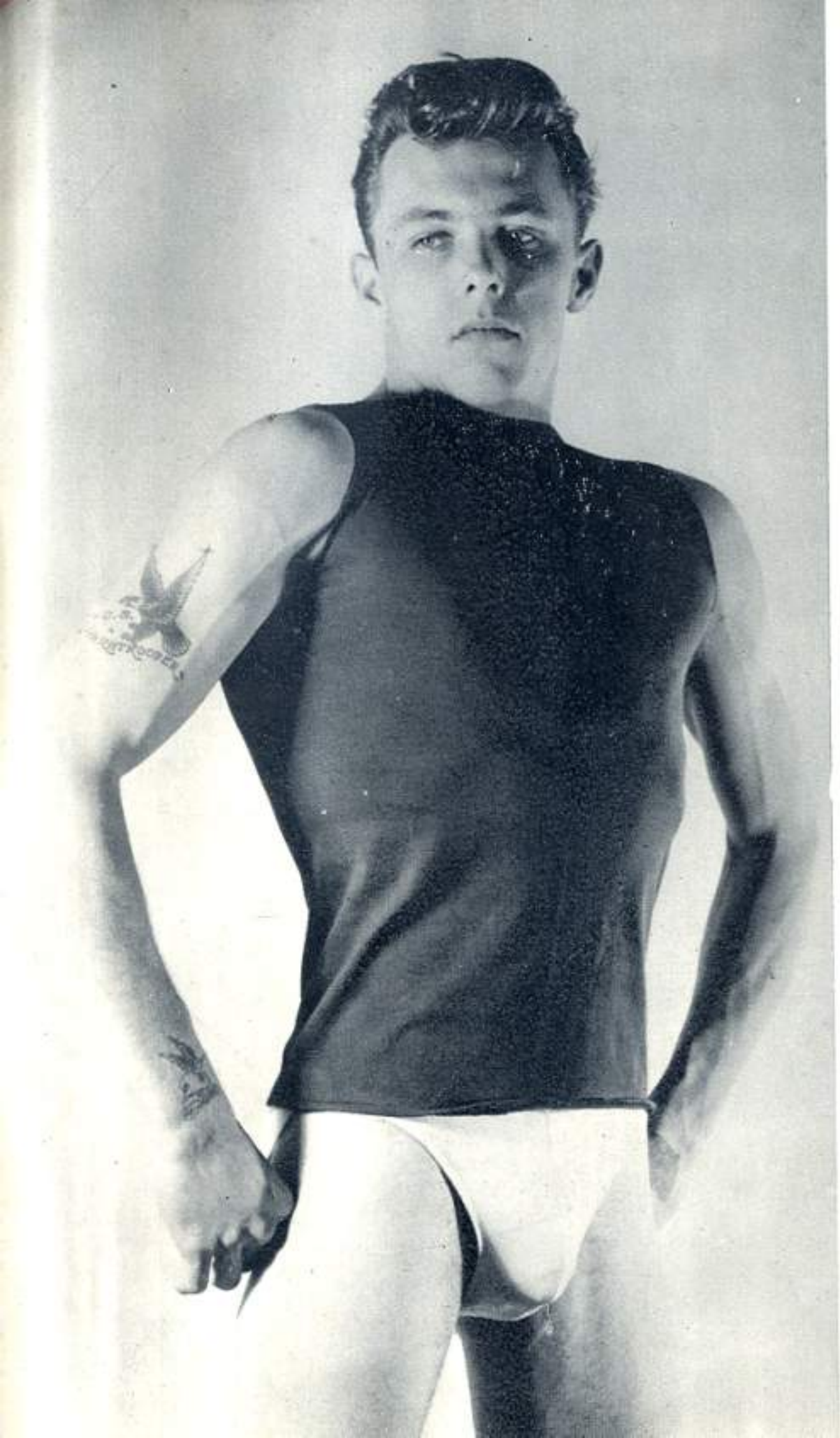

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